This award is for the woman who demonstrates leadership, tenacity, compassion, encouragement, pursuit of excellence and is a role model for other businesswomen in the field of non-for-profit business, public or community service or social enterprise. This award will recognise those unsung heroes who help build our social economy, working for the most vulnerable in our community making it a better place for all. This category invites applications from business women in the not-for-profit sector, public service or other business area which is focused on community outcomes.