



CWB ANNUAL GALA AWARDS SPONSORSHIP PROSPECTUS

Canberra Women In Business

Canberra Women in Business (CWB) is a not-for-profit incorporated association supporting women in business in the Canberra region.

Founded in 1992, CWB (formerly the Chamber of Women in Business) was created by women and run solely for women, to provide support and development opportunities for local businesswomen.

CWB exists for its members who:

- ◆ run their own businesses
- ◆ are part of small firms and partnerships
- ◆ belong to professional organisations, and/or
- ◆ are employed by larger corporations/government.

CWB regularly hosts events to provide members with the opportunity to network, share valuable resources and learn from each other in an enjoyable and stimulating setting. CWB also provides information on other events, usually in the Canberra Region, that are relevant to business or opportunities for leadership or staff development.

We are seeking interested businesses to partner with us via a sponsorship package for our Annual CWB Awards and to assist us to deliver tailored and high-quality events to business women across Canberra and our local region.

CWB Annual Awards

Each year, our CWB Awards recognise and reward the valuable contributions and outstanding achievements of business women across the Canberra region.

Our gala event is attended by members of the ACT and federal government, the media, the established business community, CWB members, non-members and their guests. This ticketed gala is a sell-out event with patronage of around 200-300 people.

Sponsorship Package details below.



CWB ANNUAL GALA AWARDS SPONSORSHIP PROSPECTUS

SPONSORSHIP PACKAGE

PLATINUM

\$15,000

2024 CWB Awards
Naming Partner

Inclusions

1 x 12 month corporate membership (unlimited number of employees)

Logo on CWB website - partners page

Mentions in the CWB EDM & Socials

10 x complimentary tickets (1 table) to the 2024 Awards event

CWB & naming partner logo placement on all 2024 Award trophies & certificates

Speaking opportunity at the 2024 Awards event

Video (60 Sec) and marketing (supplied by sponsor) to be featured at the awards

Acknowledgement of your business in the Media Release

1 x full page advertisement in 2024 Awards program (supplied by sponsor)

Opportunity for banner placement at the awards

Participation in pre & post-event award activities

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SPONSORSHIP PACKAGE

GOLD

\$10,000

2024 Award Sponsor

1 x 12 month corporate membership (unlimited number of employees)

Inclusions

Logo on CWB website - partners page

Mentions in the CWB EDM & Socials

5 x complimentary tickets (table of 10) to the 2024 Awards event

1 x full page advertisement in 2024 Awards program (supplied by sponsor)

Opportunity for banner placement at the awards

Participation in pre & post-event award activities



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SPONSORSHIP PACKAGE

SILVER

\$7,000

2024 Award Category Sponsorship

Inclusions

1 x 12 month corporate membership (unlimited number of employees)

Logo on CWB website - partners page

Mentions in the CWB EDM & Socials

2 x complimentary tickets (table of 10) to the 2024 Awards event

1/2 x full page advertisement in 2024 Awards program (supplied by sponsor)

Opportunity for banner placement at the awards

Participation in pre & post-event award activities



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SPONSORSHIP PACKAGE

BRONZE

\$4,000

2024 Supporting Partner

Inclusions

1 x 12 month corporate membership (unlimited number of employees)

Logo on CWB website - partners page

Mentions in the CWB EDM & Socials

Logo placement in 2024 Awards program (supplied by sponsor)

Opportunity for banner placement at the awards

Participation in pre & post-event award activities



CWB ANNUAL GALA AWARDS SPONSORSHIP PROSPECTUS

CWB Socials Reach



Facebook 4.6K+ Followers



Instagram 2.5K+ Followers



LinkedIn 3 K+ Followers

Contact us !

We'd love to hear from you to become a sponsor for our 2024 CWB Annual Gala Awards. Your contribution will not only show your support for women in business, it will ensure CWB is able to appropriately recognise and reward those who have excelled in our community and allow us to celebrate their achievements, while building a stronger and more engaged community.

Thank you for taking time to consider our sponsorship prospectus.

Committee Members,
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